

Silversea Partners with Choozi Entertainment to Launch Exclusive New Entertainment Programme



(4 November 2011) Ultra-luxury Silversea Cruises today announced it is launching a totally revamped entertainment programme created exclusively for the company's ships by Choozi Entertainment.

In a move away from traditional production shows, the new concert-style concept will feature an outstanding cast of classically trained vocalists and musicians performing a lively celebration of music from Motown to opera to pop and rock. The star-studded cast and production team are headed by visionary director and choreographer Christopher Childers and his sister, Suzanne Childers.

The new shows feature a unique blend of music that follows the decades and offers Silversea guests distinct choices in their entertainment options. Here's a snapshot of the shows and their venues:

SHOW LOUNGE

Signed, Sealed, Delivered -- A musical journey through Motown's prolific songbook. Capturing the essence of this musical genre, the cast recreates the iconic choreography with a contemporary feel, taking the audience back to a time when America captured the world's imagination with this fabulous music.

High C's -- Classical music and well-known arias take the stage to enchant and delight. From Puccini to Verdi to the most popular songwriters of today, *Hi C's* takes the classics and gives them a fresh twist, in the same manner as Il Divo, Josh Groban, and Sarah Brightman.

Fabballicious -- The music of ABBA comes alive as the cast faithfully recreates the original sound and iconic look of the legendary '70s Swedish pop group. Designed to get the audience on their feet, singing and dancing along with the cast, this show celebrates what is arguably the most infectious and fun music of our time.

POOL DECK

Decades -- From Madonna to Lady Gaga, and almost everyone in between, this fun-filled deck party is a tongue-in-cheek look at pop music through the decades ... from glam rock, to electronica, to dance pop. Famous stars come to life as costumes are pulled from a trunk and the performers become one music legend after the next.

PANORAMA LOUNGE

In addition to headlining shows, performers on each ship will showcase the songbook of different composers or musicals in intimate, club-like settings, such as the Panorama Lounge. The musical selections currently planned are Lennon and McCartney, on *Silver Cloud*; Boublil and Schönberg, the creators of *Miss Saigon* and *Les Misérables*, on *Silver Whisper*; Billy Joel's songbook from the Tony Award-winning show *Movin' Out*, on *Silver Wind*; and today's newest musicals ... from the West End to Broadway, on *Silver Shadow*.

Christian Sauleau, Silversea's executive vice president of fleet operations, said: "Our guests expect world-class amenities and entertainment is a big part of their overall shipboard experience. By partnering with Choozi, we are elevating the calibre of entertainment and creating variety that will delight our guests and enhance their cruise experience."

The new entertainment offerings are currently debuting on the 24 October sailing of *Silver Cloud*, with additional shows opening this month on *Silver Whisper*, *Silver Wind* and *Silver Shadow*. The programme will also be rolled out to *Silver Spirit* in March 2012.

Suzanne Childers, president of Choozi, stated: "We are honoured to be working with the ultra-luxury company of Silversea. The decision to bring this level of entertainment aboard their ships will allow their guests the opportunity to experience Broadway-calibre musical theatre while cruising around the world."

Christopher Childers, who toured with Madonna, Michael Jackson and Cirque du Soleil, has assembled an impressive team to create these shows. Michael Brennan, whose Broadway credits include *Avenue Q*, *Mamma Mia!*, and *The Lion King*, is serving as musical director. His current role as musical director for *Le Réve* at Wynn Las Vegas has allowed him to work closely with Childers, who is the artistic coordinator for *Le Réve*. Scott Phillips, noted lighting designer from the mega hit *Human Nature* is another integral part of the creative team and Suzanne Childers has designed and fashioned the costuming inspired by haute couture.

About Choozi

Nevada-based Choozi Entertainment creates, produces and directs live stage shows around the world. Headed by dynamic duo, Christopher and Suzanne Childers, this innovative entertainment company draws from more than 65 years of show business experience. They have staged myriad shows around the globe for Autodesk, McAfee, National Football League and Royal Caribbean Cruise Lines. Learn more at www.choozientertainment.com

About Silversea Cruises

Silversea Cruises is recognised as an innovator in the luxury cruise line industry, offering guests large-ship amenities aboard its intimate, all-suite vessels: *Silver Cloud*, *Silver Wind*, *Silver Shadow*, *Silver Whisper* and *Silver Spirit* – all designed to offer an atmosphere of conviviality and casual elegance. With the inclusion of the expedition ship *Silver Explorer*, Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 450 fascinating destinations in between.

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For more information on Silversea Cruises, please contact a travel agent.

For a complimentary brochure, please call toll-free (US) 877.215.9986 or visit www.silversea.com.

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