

## Silversea Offers Guests Exclusive 'Grand Prix de Monaco' Tour



(12 December 2011) Guests sailing on the nearly sold-out *Silver Spirit* voyage of 24 May 2012 are in for a special treat. Silversea is offering an optional two-day "70th Grand Prix de Monaco" land package.

*Silver Spirit* guests will have the opportunity to experience the thrill of a Formula One race at the Monaco Grand Prix during the ship's overnight visit on 26 May. On Saturday, guests will enjoy witnessing the time trials (practice runs for the drivers and their cars) from Tribune K reserved seats. From this section of the grandstand, guests will see cars racing towards them at tremendous speed, slow down, and then accelerate, before making the next turn. In the evening, guests attend an invitation-only cocktail reception hosted by the ship's captain and a

former Grand Prix driver, followed by a themed dinner of Mediterranean and Monegasque cuisine served in La Terrazza. On Sunday, guests return to their same reserved seats for the exciting final race.

The tour includes escorted transfers and a gift package of spectator essentials featuring Bushnell binoculars, an official "70th Grand Prix de Monaco" programme, souvenir drawstring bag, hat, seat cushion and protective earplugs.

Darius Mehta, Silversea's vice president of air and land programmes, said: "This is an amazing opportunity for our guests to experience the thrill and excitement of the world's most renowned Formula One race."

Priced at US\$1,799 per guest, this special two-day, mid-voyage land adventure is only offered on *Silver Spirit's* 24 May voyage (#5213), sailing from Barcelona to Rome. It requires advance booking through Silversea's reservations department by 24 January 2012. However, since space is limited, the tour may sell out before the booking deadline.

### About Silversea Cruises

Silversea Cruises is recognised as an innovator in the luxury cruise line industry, offering guests large-ship amenities aboard its intimate, all-suite vessels: *Silver Cloud*, *Silver Wind*, *Silver Shadow*, *Silver Whisper* and *Silver Spirit* -- all designed to offer an atmosphere of conviviality and casual elegance. With the inclusion of *Silver Explorer*, Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 400 fascinating destinations in between.

In the US, Silversea has been voted "World's Best" by the readers of *Condé Nast Traveler* (nine times) and *Travel + Leisure* (seven times), and rated Number-One luxury cruise line by high-net-worth consumers in the 2008 Luxury Brand Status Index (LBSI). International awards include "Best Innovation in Products and Services" from the Italian Innovazione Marketing Oggi Awards (2009); "World's Leading Small Ships Cruise Line" from World Travel Awards (2009); "Five Star Diamond Award" from the American Academy of Hospitality Sciences (2010); "Number One" small-ship line in the Readers' Choice survey conducted by Britain's *Condé Nast Traveller* magazine (2010); "Best Luxury Cruise Line" Excellence Award by Spain's Cruise News Media Group (2009); "Best Luxury Cruise Line" by Australia's *Luxury Travel & Style Magazine* (2011); and "Best Luxury Cruise Operator" according to *Travel Weekly China* (2010).

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For more information on Silversea Cruises, please contact a travel agent.

For a complimentary brochure, please call toll-free (US) 877.215.9986 or visit [www.silversea.com](http://www.silversea.com).

This press release was accurate at the date of issuance. It is the reader's responsibility to verify its continued accuracy, as information contained in the release may have changed.

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