

Distinguished Wine Experts to Host Silversea's 'Wine Series' Enrichment Programme



(12 January 2012) Silversea Cruises has tapped renowned wine experts Lyn Farmer and Richard Nurick to host a *Wine Series* enrichment programme on six voyages this year.

Farmer is a widely published wine and food writer and senior editor of *The Wine News* magazine, and has been honoured in the US with the James Beard Foundation Award for best writing on wine and spirits. He has judged international wine competitions and led tastings and tours to food and wine regions throughout the world.

Richard Nurick, a retired London wine merchant, is a distinguished wine judge and lecturer who has taught wine appreciation courses at Newbury and Henley colleges in the UK. He is currently a full judge with the International Wine Challenge, a prestigious global competition open to all wines sold in Britain.

Steve Tucker, Silversea's vice president of field sales for North America, said: "Our *Wine Series* voyages are a great way for guests to broaden their understanding and appreciation for fine wines. We're delighted to have such acclaimed wine lecturers as Lyn Farmer and Richard Nurick on hand this year to conduct the wine presentations on these special voyages."

On each wine-themed cruise, discerning travellers with a passion for fine wines will enjoy sampling great vintages and learning about the tradition and art of winemaking in special tastings and lectures. Depending on the itinerary, guests may also have the chance to explore some of the world's most celebrated wine regions on optional guided shore excursions.

The following *Wine Series* voyages will be hosted by **Lyn Farmer**:

Voyage 3203: *Silver Shadow* departs Auckland 4 February on a 19-day sailing to Fremantle (Perth) with calls in Napier, Wellington, Picton, Sydney, Melbourne, Adelaide, Port Lincoln, and Albany. *Silver Savings* fares start at US\$10,599.

Voyage 4210: *Silver Whisper* departs Monte Carlo 1 May on a 12-day sailing to Southampton with calls in Palma de Mallorca, Cadiz, Portimao, La Coruña, Bilbao, Bordeaux and Le Verdon. *Silver Savings* fares start at \$6,099.

Voyage 1220: *Silver Cloud* departs London 13 August on a 14-day sailing to Monte Carlo with calls in Saint-Malo, Bordeaux, Bilbao, Lisbon, Cadiz, Malaga and Sete. *Silver Savings* fares start at \$8,099.

Voyage 1232: *Silver Cloud* departs Buenos Aires 22 December on a 16-day sailing to Valparaiso (Santiago) with calls in Montevideo, Punta del Este, Puerto Madryn, Stanley (Falkland Islands), Punta Arenas, Laguna San Rafael, Puerto Chacabuco and Puerto Montt. *Silver Savings* fares start at \$9,999.

And **Richard Nurick** will host the following:

Voyage 4220A: *Silver Whisper* departs Southampton 26 July on a 9-day sailing to Lisbon with calls in Bordeaux, St Jean de Luz, Bilbao, Gijon, La Coruña and Vigo. *Silver Savings* fares start at \$6,299.

Voyage 4220B: *Silver Whisper* departs Lisbon 4 August on a 9-day sailing to Southampton with calls in Oporto (Leixoes), Bilbao, Bordeaux, Saint-Malo and Honfleur. *Silver Savings* fares start at \$6,299.

Fares listed above are per person, based on double occupancy for a Vista Suite. *Silver Savings* is a capacity-controlled programme and subject to availability.

About Silversea Cruises

Silversea Cruises is recognised as an innovator in the luxury cruise line industry, offering guests large-ship amenities aboard its intimate, all-suite vessels: *Silver Cloud*, *Silver Wind*, *Silver Shadow*, *Silver Whisper* and *Silver Spirit* -- all designed to offer an atmosphere of conviviality and casual elegance. With the inclusion of *Silver Explorer*, Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 400 fascinating destinations in between.

In the US, Silversea has been voted "World's Best" by the readers of *Condé Nast Traveler* (nine times) and *Travel + Leisure* (seven times), and rated Number-One luxury cruise line by high-net-worth consumers in the 2008 Luxury Brand Status Index (LBSI). International awards include "Best Innovation in Products and Services" from the Italian Innovazione Marketing Oggi Awards (2009); "World's Leading Small Ships Cruise Line" from World Travel Awards (2009); "Five Star Diamond Award" from the American

Academy of Hospitality Sciences (2010); "Number One" small-ship line in the Readers' Choice survey conducted by Britain's *Condé Nast Traveller* magazine (2010); "Best Luxury Cruise Line" Excellence Award by Spain's Cruise News Media Group (2009); "Best Luxury Cruise Line" by Australia's *Luxury Travel & Style Magazine* (2011); and "Best Luxury Cruise Operator" according to *Travel Weekly China* (2010).

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For more information on Silversea Cruises, please contact a travel agent.

For a complimentary brochure, please call toll-free (US) 877.215.9986 or visit www.silversea.com.

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